

2009 VISION statement

Our Vision is of a future where a thriving, sustainable and influential information industry is recognised as underpinning opportunity for Australians and the Australian economy.

2009 MISSION statement

*Our Mission is to provide exceptional **value to our members** by:*

- ☒ Shaping the image of the information industry within public and private business sectors and the community*
- ☒ Providing industry leadership and influence in our key focus areas, and*
- ☒ Delivering effective programs and offerings that achieve our stated Vision.*

