

AIIA Membership Benefits

Every thriving industry needs a strong association that:

- Gives it one strong voice
- Influences policy & outcomes
- Develops & grows it locally & globally
- Supports its members
- Creates networking opportunities

Remember that your membership is corporate & the benefits extend to your entire Australian team.



1. INDUSTRY NETWORKING

2. POLICY & ADVOCACY

3. COUNCILS

4. SPECIAL INTEREST GROUPS

5. EVENTS

6. CONTENT

7. ADDITIONAL RESOURCES

8. INTERNATIONAL CONNECTIONS

1. INDUSTRY NETWORKING

The AIIA provides an extensive range of networking opportunities through national and local events, policy development programs, and Councils and Special Interest Groups. Our broad range of events are held regularly throughout Australia and are available for member engagement, including speaking and sponsorship opportunities, at all levels. We are constantly building a stronger and broader community across government and business leaders, making networking a key part of our membership value. Council and SIG participation further extends membership value, allowing you connect with other industry leaders and help the AIIA drive the industry forward.

Furthermore, the AIIA Corporate Leaders program is available for executives to join and network at a senior level in Boardroom style conversations.

Find out how you can join the AIIA community of thought leaders.

2. POLICY & ADVOCACY

The AIIA has a long history of influencing public sector policy as it relates to our industry. Members are a critical part of developing and presenting policy to key stakeholders, as working with and through an association is far more effective than as an individual organisation. Some companies can gain access but struggle to influence. As an AIIA member you can influence by identifying and advocating the issues that will enable the association to support growth of Australia's digital economy and the growth and capability of Australia's digital sector.

You can get involved by contributing to submissions and forum, through consultations and hearings, and engaging the State and Federal government representatives in AIIA forums, roundtables and events.

Find out more about how you can help drive the ICT industry forward.

3. COUNCILS

Every state has a Council made up of the most influential and respected members in the industry, who are elected by their peers. The Councils play an important role in influencing policy and events, as well as providing access to other industry leaders, government policy makers and event speakers. This collaboration of like-minded professionals helps to build a highly-networked community that aims to better the ICT industry and contribute to Australia's thriving digital economy.

Find out more about your State's Council and how you can get involved.



4. SPECIAL INTEREST GROUPS (SIGs)

Special Interest Groups, also known as SIGs, enable our members to connect with like-minded peers and exchange industry-specialist thought leadership in a trusted environment, allowing for the input and collaboration of ideas to drive policy and content.

As technology continues to impact industry segments such as Agriculture, Bio/Health, Retail, Sport, Finance and Smart Cities, these interest groups will hold significant meaning as we work with industry to promote the use of AI, IoT and Digitisation in a secure, truly global environment, supported by skills and attractive R&D investment.

Find out more of about the SIGs here.



Financial Services



Policy



Health



Legal



Environment



Digital Skills

5. EVENTS

AIIA events extend to a broad range of industry-relevant discussions and provide for key learning and knowledge sharing; networking; relationship building; profiling and exposure for our members. AIIA member organisations receive discounted ticket pricing for all Australian-based employees.

Both members and non-members have the opportunity to sponsor or get involved as a speaker at AIIA events, meaning that there is a diverse range of content and learning. AIIA members also receive discounts for sponsorship packages.

Find out more about upcoming AIIA events and meetings [here](#).



6. CONTENT **NEW**

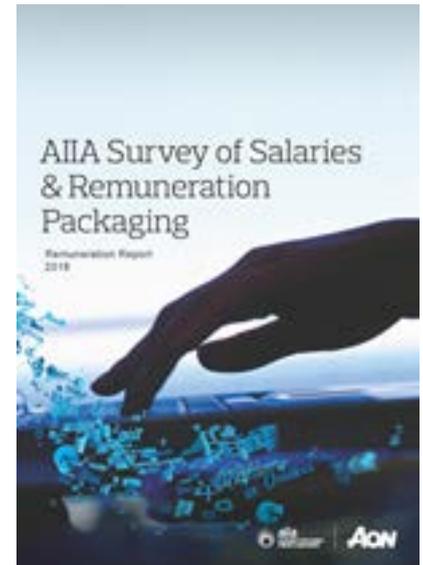
In 2019, the AIIA is increasing the sharing of member content. Resources - such as whitepapers, videos, infographics, playbooks and reports - will soon be available to our member community directly from the AIIA website. We want to showcase some of the great work our members do for the industry.

If you have content that you would like to discuss and share, please send to membership@aiia.com.au

7. ADDITIONAL RESOURCES

AIIA members receive a 50% discount on the Survey of Salaries & Remuneration Packaging Remuneration Report, which covers a broad range of technical and non-technical roles in the information and communications technology sector. Results are based on the salaries and benefits information of 52,649 individual employees from 68 organisations.

[Find out more about the Aon Salary Survey here.](#)



8. INTERNATIONAL CONNECTIONS **NEW**

Having an extensive member network positions the AIIA as a go-to authority on all things related to ICT, providing us with credibility through a community that stretches to key markets all around the world. For those members with global reach we welcome the opportunity to meet with global delegates when they are in Australia to engage with the Australian ICT industry - including the chance to participate in events, interviews and more.

In addition, where our members are prepared to offer complimentary tickets to key global events to Australian executives, we will feature the event on the AIIA website.