MEDIA RELEASE

MOU strengthens government–industry ties

Industry and government have signed a memorandum of understanding this week, demonstrating a shared commitment to the delivery of the Australian Government’s digital transformation agenda.

The statement of intent between the Australian Information Industry Association (AIIA), and Digital Transformation Agency (DTA) identifies opportunities for the parties to share information and draw on expertise to deliver better government online services.

AIIA Chief Executive Officer Rob Fitzpatrick points to the MOU as an important milestone, demonstrating the federal government’s commitment to accelerate its digital transformation, and leverage the best industry has to offer.

“AIIA’s members bring deep expertise, experience and intent. Australians collectively benefit from a government that works closely with the technology industry — large and small, domestic and global — to demonstrate how departments and agencies can maximise efficiencies and provide more compelling citizen services.

“As government represents around one third of all technology spend in Australia, getting the best outcome possible through close collaboration is critical for everyone — government, industry and citizens.”

DTA Chief Executive Officer Gavin Slater said involving industry in government transformation was crucial to achieving success.

“The information and technology industry has much to offer government and by engaging early in the design and development of programs, we have an opportunity to build in industry best practice, encourage innovation and make it easier to do business with government.

“In particular, we are looking forward to continuing to engage with the AIIA on the government’s ICT procurement reforms, and digital identity and building digital capability programs.”

AIIA Chairman John Paitaridis also welcomed the announcement, emphasising the AIIA’s commitment to driving the advancement of Australia’s digital capabilities and building a thriving technology sector for the benefit of the economy.

“Government and industry must collaborate to build our digital future — there is no other way.

“We are excited to be working with the DTA to pursue a bold agenda on behalf of Australia’s technology industry and our members.”

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Gavin Slater (left) signs the MOU with Rob Fitzpatrick (right).

Background

About the AIIA

The Australian Information Industry Association (AIIA) is Australia’s peak representative body and advocacy group for those in the digital ecosystem. Since 1978, AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favorable business environment for members and to contribute to Australia’s economic prosperity. We do this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information.

About the DTA

The Digital Transformation Agency (DTA) was set up to accelerate the Australian Government’s digital transformation agenda. The main objectives of the agenda are to move more government services to digital channels, improve the digital experience for individuals and businesses and make best use of the government’s ICT spend.

The DTA has a strong focus on citizen centric service design to deliver services that are simple, clear and fast.

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