Media Release: Dr Genevieve Bell, Sarah Moran and Adrian Turner to headline AIIA's Navigating Artificial Intelligence Summit

Canberra, Australia – 28 May 2019 -- The Australian Information Industry Association (AIIA), the peak member body for the ICT industry, has confirmed Dr Genevieve Bell, Sarah Moran, CEO and co-founder of Girl Geek Academy, and the CEO of Data 61 Adrian Turner as guest speakers at the 2019 AIIA Navigating Artificial Intelligence (AI) Summit.

The Summit, to be held at The Hotel Realm in Canberra on Thursday, 6 June 2019, is designed to stimulate collaboration between government, industry peers and educators, and determine how best to 'get AI ready'.

Dr Genevieve Bell, Director of the 3A Institute (3Ai), Florence Violet McKenzie Chair, and a distinguished Professor at the Australian National University (ANU) as well as Vice President and Senior Fellow at Intel Corporation, will discuss how she is helping to build a new applied science to manage AI safely to scale.

Dr Bell established 3Ai in September 2017 at the ANU in collaboration with CSIRO's Data61, with the mission of building a new applied science around the management of artificial intelligence, data, technology and their impact on humanity. The institute is leading the discussion around the future of artificial intelligence (AI) and its applied science is focusing on a set of critical questions around autonomy, agency and assurance and how to manage a world of AI, data, technology and its impact on humanity.

According to Dr Bell, we need to fundamentally rethink how we approach designing, building, managing, scaling, regulating and decommissioning AI-enabled technologies and the next generation cyber physical systems they will enable. At 3Ai she and her team are prototyping a new educational approach and teaching this new applied science at the ANU.

Summit Master of Ceremonies **Sarah Moran**, CEO and co-founder of at Girl Geek Academy, is heading a movement to help inspire one million women into technology by 2025. Helping inspire a generational shift in the way political leaders, schools, young girls and professional women think about and practice STEM (Science, Technology, Engineering and Mathematics), Girl Geek Academy has trained more than 1,000 teachers in #MissMakesCode, the world's first hackathon for girls aged five to eight - this equates to a reach of more than 10,000 students in Australia now exposed to STEM education from the age of five.

Adrian Turner is CEO of CSIRO's Data61, Australia's largest data innovation network, and will discuss Artificial Intelligence and Australia's Ethics Framework. He is a successful and

influential Australian technology entrepreneur who has spent 18 years in Silicon Valley. He is also co-chair of the Australia Cyber Security Growth Centre (AustCyber), a member of the Board of Directors for the Australian eHealth Research Centre (AeHRC), a member of the World Economic Forum Global Future Council on Digital Economy and a member of the Genomics Health Futures Mission Steering Committee. Most recently he was Managing Director and Co-Founder of Borondi Group.

Prior to this, Turner was co-founder and CEO of smart phone and Internet of Things security company Mocana Corporation, had profit and loss responsibility for Philips Electronics connected devices infrastructure, and was Chairman of the Board for Australia's expat network, Advance.org. Adrian was also author of the eBook BlueSky Mining, Building Australia's Next Billion Dollar Industries.

Professor Michael Blumenstein, UTS and **Ben Trollope**, CEO, The Ripper Group International, will discuss how Sharkspotter, the artificially intelligent shark detection system, uses AI and drone-based technology to protect marine species as well as human lives. Sharkspotter won the award for AI or Machine Learning Innovation of the Year, at the 2018 National AIIA iAwards.

Michael Blumenstein is currently the Associate Dean (Research Strategy and Management) in the Faculty of Engineering & IT at UTS where he recently concluded his role as Head of the School of Software. Previously, Professor Blumenstein worked at Griffith University in Queensland where he has accumulated over a decade of experience in leadership roles including portfolio Dean (Research) of the Sciences Group and Head of the School of ICT.

The Ripper Group International is home of Westpac Little Ripper Lifesaver, which operates unmanned aircraft in both humanitarian and search and rescue response, and is instrumental to the evolving commercial UAV (Unmanned Aerial Vehicle) industry boom. The Westpac Little Ripper Lifesaver team successfully conducted the world's first drone ocean rescue in January 2018 in partnership with Surf Lifesaving.

Anita Sood, ISV & Next Generation Partners Lead with Microsoft Australia, will discuss how AI can change the quality of service delivery for people living with a disability. She has many years of international experience in driving customer/partner transformation, leading high performing teams & shaping markets.

Anita is focussed on helping Microsoft customers navigate disruptive changes by leveraging leading technologies from across the Microsoft network to deliver innovative solutions. In her current role, Anita drove the AI for Accessibility Challenge to stimulate ideas that leverage AI to empower people with disabilities from within the Australian Microsoft partner community.

This year's impressive speaker line-up also includes:

- Andrew Ford, Ecosystem Architect – Government, Teradata
- Dev Mookerjee, Chief Technology Officer IBM Watson Solutions, Asia Pacific
- Deborah Anton, Interim National Data Commissioner, Department of the Prime Minister and Cabinet
- Dr Sue Keay, Director of Cyber Physical Systems

- Sassoon Grigorian, Director of Government Affairs and Public Policy, APAC, Salesforce
- Kate Marshall, Partner, Technology Law, KPMG
- Praveen Thakur, Partner, Transport & Infrastructure at KPMG Australia

A 101 AI master class will also be held with industry experts FaceMe, Trellis Data, Microsoft and IBM who will cover topics such as how to build organisational capability in AI, and what the ethical considerations are when organisations develop and implement AI solutions. The moderator will be **Melanie Kontze**, Co-Founder and Partner, Silverstone Edge and participants will include: **Piers Smith**, FaceMe, **Michael Gately**, CEO Trellis Data, **Dev Mookerjee**, Chief Technology Officer IBM Watson Solutions, Asia Pacific, **Lee Ward,** IBM, and **Beth Worrall**, National Skills Program Lead at Microsoft.

For more information or to register, visit AIIA Navigating Artificial Intelligence Summit.

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About AIIA

The Australian Information Industry Association (AIIA) is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978 AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favourable business environment for members and to contribute to Australia's economic prosperity. We do this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information.

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