



Media Release

AIIA Digital Canberra iAwards showcase outstanding Australian innovation

Canberra, Australia – 22 May 2019 -- The Australian Information Industry Association (AIIA), the nation's peak industry body for the technology sector, last night announced the Digital Canberra iAwards winners for 2019. AIIA's iAwards, now in its 26th year, is Australia's leading awards and recognition program that brings homegrown digital innovations to the world stage.

Awards were presented in categories comprising Business Service Markets, Public Sector & Government, Research & Development Project of the Year, Infrastructure & Platforms Project of the Year, Startup of the Year, Data Insights Innovation of the Year and the Digital CBR iAward.

At a gala event held last night at The National Gallery of Australia in Canberra, ACT Chief Minister Andrew Barr presented IP Australia and Agile Digital with the Digital CBR iAward for their project Smart Trade Mark.

"Innovation and technology are at the heart of the ACT's strong and growing economy. The ACT Government continues to support the important work of digital innovators as they develop new technologies to benefit the people of Canberra and the nation as a whole," Chief Minister Barr said.

AIIA CEO Ron Gauci said the innovation showcased by the 2019 finalists builds on the incredible success of last year's iAwards, creating further momentum for the Australian technology sector.

"AIIA would like to congratulate the winners and merit recipients of the 2019 Digital Canberra iAwards.

"For 26 years the iAwards has recognised, celebrated and elevated those at the forefront of Australian digital innovation. This year, we're once again proud to provide a platform for, and encouragement to people in our community who dedicate their time and energy to develop technological ideas that can make a real difference at home, in the office or on a global scale.

"We continue to be inspired by Australian innovators, whether they're in startups, the public sector, community services, primary school, academia, or private enterprise. The outstanding work of the 2019 finalists adds to the growing momentum in Australian innovation, which will create positive change for the community, and play an important part in shaping and growing Australia's modern economy," he said.

Winners and merit recipients across all categories will go on to represent ACT and compete at the National iAwards. National winners will be announced on 29 August 2019 at the prestigious AIIA 2019 iAwards Gala Dinner and Awards Ceremony, held in Melbourne, which will be attended by startups, innovators, investors, business and community leaders, and federal and state politicians.

The Digital Canberra iAwards winners and merit recipients are:

Digital CBR iAward:

- Smart Trade Mark, IP Australia & Agile Digital

Consumer Markets:

- Merit - Send and Shred: Shred and Recycle, GGJC

Business Service Markets:

- Winner - OK RDY Mentorship Matching Platform, OK RDY
- Merit - The Digital Marketplace, The Digital Transformation Agency

Public Sector & Government:

- Winner - Smart Trade Mark, IP Australia & Agile Digital
- Merit - vResponder, The Citadel Group
- Merit - Digital Identity, The Digital Transformation Agency

Research & Development Project of the Year:

- Merit - Mashblox App, Mashblox & Super App Bros

Infrastructure & Platforms Innovation of the Year:

- Winner - Smart Trade Mark, IP Australia & Agile Digital
- Merit - vResponder, The Citadel Group
- Merit - Digital Identity, The Digital Transformation Agency

Startup of the Year:

- Winner - OK RDY Mentorship Matching Platform, OK RDY
- Merit - Rev: Perform Better, PentaQuest

Data Insights Innovation of the Year:

- Merit - HUSKI, DiscoverQuick

Automation Technologies Innovation of the Year

- Winner - OK RDY Mentorship Matching Platform, OK RDY

AIIA's iAwards program is a critical platform demonstrating the impact that its members and the broader technology sector are driving to improve Australia's social and economic prosperity. In the age of the 'ideas boom' the impact of the technology sector that AIIA represents is more crucial to Australia's future than ever before.

The 2019 iAwards is proudly supported by National iAwards Program Partner and Inspiration iAward Sponsor, The Victorian Government, National Program Sponsors AuDA, The University of Queensland and NBN Co, Major PitchFest Sponsor CSIRO's Data 61 and Platinum table sponsors Ignite SA and UTS. The 2019 Digital Canberra iAwards and the Digital CBR iAward for excellence in public sector innovation is supported by state sponsor,

ACT Government. Bronze table sponsors include Agile Digital, Citadel Group, ACIC, Cisco, Sliced Tech, CDC Data Centres, Pegasystems, AustCyber Canberra Innovation Node, Oracle, AU CLOUD, IP Australia, DTA, DHS, NBN Co and Telstra.

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About the AIIA's iAwards

AIIA's iAwards honours both companies at the cutting edge of technology innovation as well as leading professionals across the Digital Economy. Most importantly, the iAwards recognises the achievements of home-grown Australian innovators.

<http://www.iawards.com.au/>

Join the conversation

AIIA's iAwards get people talking about Digital Innovation. Take advantage of the buzz by joining the conversation on [Twitter with #iAwards](#), liking iAwards on [Facebook](#) and staying in touch with [LinkedIn](#).

About the AIIA

The [Australian Information Industry Association \(AIIA\)](#) is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978, AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favourable business environment for members and to contribute to Australia's economic prosperity. AIIA does this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information.

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